



Save with Smart RxAssist

Reducing out-of-pocket costs for medical benefit specialty drugs

In continuing efforts to combat the rising cost of specialty medications, Excellus BlueCross BlueShield is providing an innovative financial assistance program, Smart RxAssist. Smart RxAssist is a specialty drug assistance program offering financial relief to employers and employees on specialty drugs.

How does it work

Smart RxAssist adjust copays by maximizing them to accommodate the greatest saving for the employer and the employee.

Below is an example of how Smart RxAssist works utilizing current plan design. This sample drug has been identified as having \$2,500 available per claim in copay assistance.

Current plan design	Current plan design with coupon	Smart RxAssist utilizing current plan design
Drug cost: \$4,000 Copay: \$150 Coupon: \$0 Employee pays: \$150 Cost to employer plan: \$3,850	Drug cost: \$4,000 Copay: \$150 Coupon: \$125 Employee pays: \$25 Cost to employer plan: \$3,850	Drug cost: \$4,000 Copay: \$2,500 Coupon: \$2,500 Employee pays: \$0 Cost to employer plan: \$1,500

\$3,850 - \$1,500 = the employer plan cost savings of \$2,350



Smart RxAssist is designed to help self-funded commercial group plans save money on medical specialty drug spend. The program can be added throughout the year.



When a provider starts your employee on specialty medications, Smart RxAssist jumps into action and will help them enroll.

If your employee is already on the medication, Smart RxAssist proactively reaches out to them.



Offers personalized support and guidance to employees navigating the complex specialty drug landscape.



Integrates seamlessly with existing medical benefits, minimizing disruption for members and providers.

The result is a cost reduction for the member and savings to the employer plan as well.

Lower copayments will increase the chances of the employee remaining on treatment, leading to better outcomes. It's just one more way everybody benefits.



Questions? Your account management team is available to answer any questions you have about this financial assistance program. To learn more about what medications are covered or how to enroll your group, contact your account manager today.

*Based on HealthSmart Smart RxAssist estimates for program savings.

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Excellus BlueCross BlueShield has contracted with HealthSmartRx, an independent company, to provide Smart RxAssist program benefits to our members. Our Health Plan complies with federal civil rights laws. We do not discriminate on the basis of race, color, origin, age, disability, or sex. Atención: Si habla español, contamos con ayuda gratuita de idiomas disponible para usted. Consulte el documento adjunto para ver las formas en que puede comunicarse con nosotros. 注意：如果您说中文，我们可为您提供免费的语言协助。请参见随附的文件以获取我们的联系方式。

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Everybody Benefits