



# PROTECTION FOR OUR NEWEST MEMBERS — AND YOU

Being protected means having a proven plan in place for today and the future. That's why we do more than just react quickly to your present needs. We find innovative ways to address your most costly and unpredictable needs — before they arise.

Pre-term births are nearing 10 percent of all newborn deliveries<sup>1</sup>, and are 12 times more costly<sup>2</sup>. With this in mind, Excellus BlueCross BlueShield has partnered with ProgenyHealth, the only national company dedicated to improving care for infants in the Neonatal Intensive Care Unit (NICU).

# 15%

REDUCTION IN  
MEDICAL COSTS  
FOR NICU INFANTS<sup>3</sup>

## The ProgenyHealth NICU infant program helps babies come home healthy more quickly — and stay home once they get there.

- A utilization management team collaborates with NICU hospital staff to standardize and optimize care, so every infant receives the most appropriate treatment for his or her unique case
- A Case Management team of NICU nurses and social workers connects with each family during their NICU stay, assesses overall needs, and works with medical staff to get baby safely from hospital to home
- The conversation continues via phone and secure text — giving baby and family a 24/7 virtual safety net throughout the first year of life
- NICU infants in the program spend **17 percent less time in the hospital** on average and are **readmitted 50 percent less often** on average,\* which means less money spent on care, less time away from work for parents, and a better quality of life for families



**“(This) is a vital resource that I’m grateful our insurance provides ... everybody has a vested interest in providing this for families that have medically needy children.”**

– Angela D., ProgenyHealth user

**17%**

REDUCTION IN NICU  
STAY LENGTH\*

**50%**

REDUCTION IN NICU  
READMISSION RATES\*

**71%**

REDUCTION IN  
FOLLOW-UP ER VISITS\*

## TOMORROW'S CERTAINTY DEPENDS ON TODAY'S CHOICES

We know the most difficult situations to control are the ones you could never predict. The NICU Infant Program can manage the high costs of pre-term births for you and bring your employees support in a time of crisis — so you can all sleep easier.

**To learn more about the NICU Infant Program, talk to your broker or Excellus BCBS Account Manager today.**

\*Data provided by ProgenyHealth

<sup>1</sup> *Preterm Birth* (2019, July 23) Retrieved from <https://www.cdc.gov/reproductivehealth/maternalinfanthealth/pretermbirth.htm>

<sup>2</sup> Truven Health Analytics, Inc., *Costs of Preterm Birth*, Prepared for March of Dimes, 2013.

<sup>3</sup> In third year after launch of program, Excellus BCBS data.

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Atención: Si habla español, contamos con ayuda gratuita de idiomas disponible para usted. Consulte el documento adjunto para ver las formas en que puede comunicarse con nosotros.

注意：如果您说中文，我们可为您提供免费的语言协助。请参见随附的文件以获取我们的联系方式。

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