



Inflammatory bowel disease management: **How we're making a *difference***

Inflammatory bowel disease (IBD), including Crohn's disease and ulcerative colitis, affects millions globally. **In the U.S., 2.4 to 3.1 million adults live with IBD***. Managing these chronic conditions often requires lifelong treatment with expensive biologic medications.

IBD can greatly affect individuals' participation in work and social events due to symptoms. This often impacts both individuals and employers leading to lost productivity and the need for workplace accommodations.

Excellus BlueCross BlueShield helps to control the costs of specialty medications and improve outcomes for our members through a complete suite of solutions.

Our integrated & complete approach

Our full suite of pharmacy and medical strategies can support those with IBD, offering innovative solutions for better outcomes and bottom lines.

Financial wellbeing
Formulary management
Pharmacy utilization management
Specialty Drug Benefit Optimization
Site of Care**
SaveOnSP Pharmacy Specialty Copay Assistance Benefit**
HelpScript Medical Specialty Drug Copay Assistance Benefit**
SafeGuardRx
Physical & emotional wellbeing
ThriveWell SM + FoodSmart**
High-Cost Claimant Team
Care Management Team
Wellframe [®]
HealthWise [®] Knowledgebase

Our impact



\$27.77

PMPM savings for employers through pharmacy utilization management.¹



\$4 Million+

in medication cost savings and cost avoidance as a result of High-Cost Claimant Team pharmacy interventions.²



\$1,500

average baseline cost savings per engagement in Care Management.³

Jake's story



1

Jake was receiving Entyvio® infusions in a hospital setting as treatment for his Crohn's disease.

2

The treatment option was becoming costly for him and his employer and taking up time from his day to travel to the hospital.

3

Our Pharmacist Outreach Team reached out to Jake and his doctor to discuss alternative options for treatment that could reduce costs and improve his care.

4

With the recommendation from our team, Jake switched to at-home infusions of Entyvio, providing more convenient care with substantial savings. By focusing on integrated and holistic care this change created an **average annual savings of \$60,606/year** and allowed Jake to **receive care from the comfort of his own home.**⁴

When we say everybody benefits, we mean it.

Our approach to benefits is born out of a larger focus on helping businesses care for their teams by bringing all aspects of care together for a more comprehensive, coordinated experience. It's about **putting people first, making service simple and leveraging the strength of an unmatched network** to help make health care work better – for everyone.

Learn more at [ExcellusforBusiness.com](https://www.excellusforbusiness.com)



* Centers for Disease Control and Prevention. (n.d.). Facts and statistics about inflammatory bowel disease. Retrieved December 12, 2024, from www.cdc.gov/inflammatory-bowel-disease/php/facts-stats/index.html

**Program eligibility may vary by funding arrangement. A shared savings fee or buy-up may also be associated with the program. Contact your account representative to learn more.

1 Based on 2023-2024 Health Plan Claims Data

2 Cost savings based on 2023 claims experience for members engaged in CM

3 2023 Health Plan Data

4 2024 Health Plan Data

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SaveOnSP is an independent company that offers specialty coinsurance assistance services for certain specialty prescription drugs to Excellus BlueCross BlueShield members.

Excellus BlueCross BlueShield has contracted with Expion Health Company, an independent company, to provide HelpScript program benefits to our members.

Personify Health is an independent company and offers a digital wellbeing service on behalf of Excellus BlueCross BlueShield

Healthwise is an independent company that provides condition and disease management education to Excellus BlueCross BlueShield members.

Wellframe is an independent company that provides a health and wellness support mobile app to Excellus BCBS members.

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